



# ACTION MOBIL

PDF  
JOURNAL

EXPEDITIONSMOBILE / ALL WHEEL MOTORHOMES / VÉHICULES D'EXPEDITION [www.actionmobil.com](http://www.actionmobil.com)

4/2010

ACTION MOBIL has three great reasons to celebrate: The company is 30 years old, its founder - Otfried Reitz - is 70 years old, and its new state-of-the-art workshop and production facility just opened.

Over 150 people and some 30 ACTION MOBIL vehicles and their owners were present for the 22nd international owner`s meeting - held recently in Saalfelden - and they were only too pleased to help celebrate these three milestones and to toast ACTION MOBIL`s continued success.

Nearly 300 vehicles have left the factory since 1979 and the number of employees has doubled since 1995. The new facility will allow ACTION MOBIL to gradually increase production to meet strong demand for its product from Europe and overseas.

**ACTION MOBIL**  
HAT DIE NEUE PRODUKTIONSHALLE ERÖFFNET!



This journal informs about important topics, innovations and events about:

ACTION MOBIL  
BUILT IN AUSTRIA  
DRIVEN IN THE WORLD!

GLOBAL CRUISER  
OF THE TOP CATEGORY!



INT. TREFFEN 1.-3.OKTOBER 2010



ACTION MOBIL was founded in 1979 by Stefanie and Otfried Reitz in the beautiful Pinzgau region of Austria. The company manufactured their first vehicle - with a hydraulically operated rising roof - in 1984.

ACTION MOBIL is renowned for the spectacular thirteen meter (42ft) long, four meter (13ft) high and three meter (9,8ft) wide Desert Challenger - the largest all-wheel drive motor home in the world.

# 30 JAHRE YEARS ANNEES

*Speeches on this festive occasion,  
illustrating a courageous step forward.  
Content faces of the family members.  
High spirits among our guests.*



Landtagsabgeordnete:  
Frau M. Pfatschbacher.



Bürgermeister: Walter Schied



Geschäftsführer  
Stephan Wirths



Firmengründer: O. Reitz





**30**  
JAHRE  
YEARS  
ANNEES

GLOBAL CRUISER OF THE TOP CATEGORY!

**ACTION MOBIL**

INT. JUBILÄUMS TREFFEN - SAALFELDEN, ÖSTERREICH - 1. BIS 3 OKTOBER 2010 - [www.actionmobil.com](http://www.actionmobil.com)

*Snapshots of a successful event*

A row of various motorhomes and vans parked in an outdoor setting. One white van in the foreground has 'ACTION MOBIL.COM' and 'REHAY' printed on its side.





# ACTION MOBIL

PRODUCT DEVELOPMENT  
DESIGN + 3D Animation.



Bright and friendly new offices and workshops spur our employees on to creativity. Business talks and negotiations take place in a relaxed atmosphere with unobstructed view of the production hall.

In year 2011, spectacular projects are waiting to be realized and concluded. Read more about them in the PDF News!

Stephan Wirths and his team are looking forward to an enjoyable cooperation, also in 2011.

HIGH TECH - ENGINEERING  
CAD PLANning.

THOROUGH WORKMANSHIP, ALONGS IDE  
MODERN TECHNOLOGY, TAKES FIRST PLACE.